

Charting new directions in workload automation

Enterprise automation is a journey that bridges the present
and the future, leveraging legacy IT while embracing
new cloud, multi-cloud, and emerging technology opportunities.

Charting the right course is more than a nice-to-have.

It's essential to success.

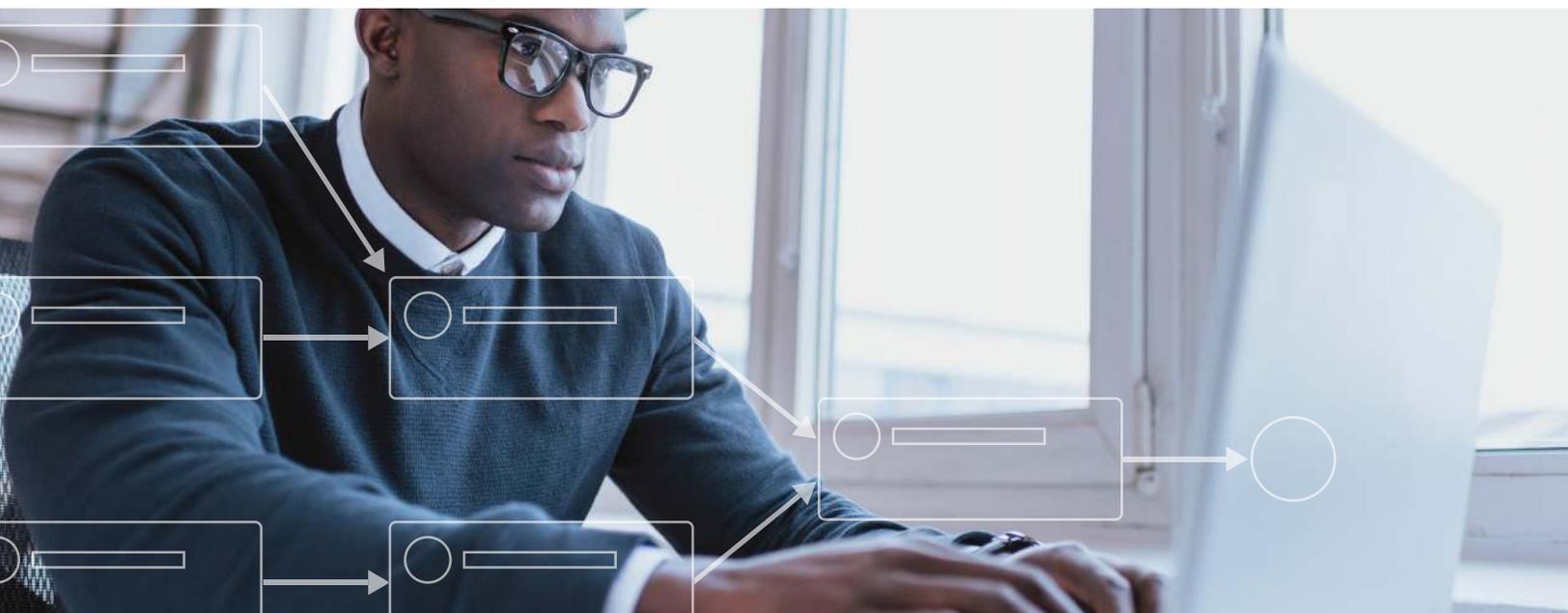
Welcome to Tidal CustomerFIRST™

Your mission is our mission.

Whether you're running 100 jobs a day or 1+ million, your workload automation environment is business-critical. And we treat it that way. As a trusted advisor to the Fortune 1000 for more than 40 years, Tidal offers a better approach to automation, providing an integrated portfolio of solutions and services that puts YOU at the center of the automation universe.

- Leverage our portfolio to turn workload automation into a competitive asset.
- Achieve superior business outcomes based on YOUR expectations, not ours.
- Streamline your migration to cloud, multi-cloud, and hybrid environments.
- Navigate the transformation to digital automation.
- Elevate your game.

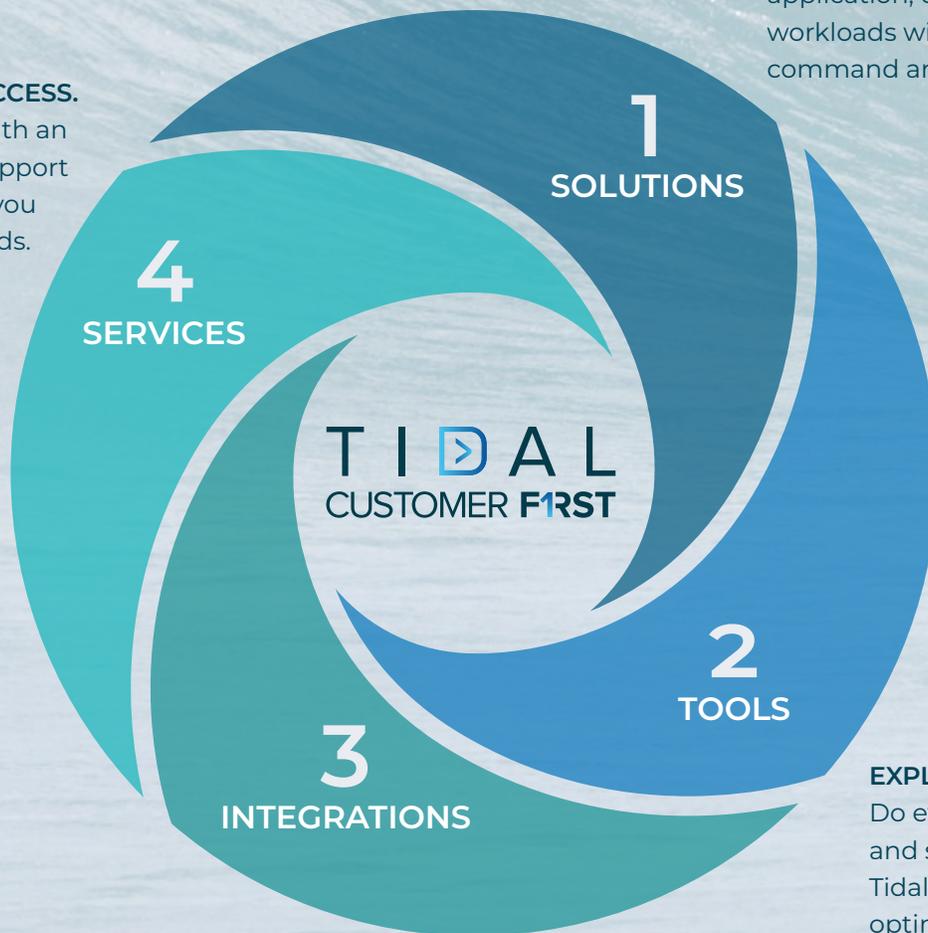
T I D A L
CUSTOMER **FIRST**



New directions and opportunities in workload automation. It starts here.

ENSURE YOUR SUCCESS.

Connect directly with an expert technical support engineer anytime you want. No runarounds.



SPREAD YOUR SAILS.

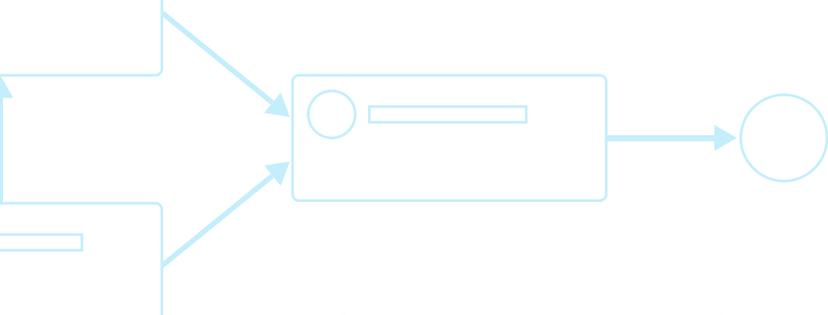
Dozens of pre-built enterprise integrations connect your Tidal environment to the world.

AUTOMATE AND ORCHESTRATE.

Tidal Automation™ is the world's leading solution for automating cross-application, cross-platform workloads with centralized command and control.

EXPLORE AND OPTIMIZE.

Do even more – faster and smarter – with the Tidal Explorer™ optimization toolkit.



Whatever you're doing today with workload automation, you'll do it **BETTER** with Tidal.

Automate anything.



The Tidal Automation™ platform offers the single solution for the seamless automation of cross-application, cross-platform workload challenges. From ERP and BI to IoT and Machine Learning, we orchestrate and execute the tasks that drive today's critical business outcomes. Linking multi-system workflows and managing their complex interdependencies not just within the enterprise, but **across the enterprise.**

Anywhere.

On-premise. Public cloud. Private cloud. Multi-cloud. SaaS. It doesn't matter where your workloads need to run, we'll orchestrate them and de-risk your journey to tomorrow's environments.

From a centralized point of control.

Tidal offers a single environment with integrated command over all of your workflows across the enterprise. No more single-application scheduling tools, fragmented processes, or home-grown scripts that can't manage the end-to-end interdependencies at the heart of your challenge.

Fast and easy.

No custom scripting required. Just design your jobs and go. You'll expedite prototyping and accelerate time-to-value for new workflows and high-impact business processes.

With higher scalability at lower costs.

With Tidal, you can run up to 1+ million jobs a day on a minimal number of servers. We can scale effortlessly to help enterprises grow their businesses without the cost overruns, infrastructure add-ons, or quality issues associated with other scheduling tools.

Take your expertise to a higher level.



Power users can leverage the Tidal Explorer™ optimization toolkit to improve schedules and calendars, accelerate debugging of issues, and go the extra mile as automation gurus.

Connect with a technical support engineer whenever you want.

Workload automation is our sole passion and core competency (not an add-on business). You'll feel the difference in our Premium Support Services. Example? Customers

can get direct access to a Level 2 engineer 24 hours a day. No delays. No runarounds.

Stay running 24x7.

Tidal's high availability means no single point of failure. Root cause analysis and remediation help ensure resilience. Ask our customers and they'll tell you – Tidal just runs and runs and runs.

Maintain predictability in your budgeting.

No ugly surprises with pricing, whether you're adding adapters from our enterprise integrations library, renewing maintenance, or broadening your use of the Tidal automation platform. Simple predictable pricing. The way it should be.

Because you always come FIRST.

What are your KPIs? We'll get you there. What do you want in tomorrow's automation feature set? We'll listen and react in an open, collaborative partnership. Your experience with Tidal will be the best it can be based on YOUR needs and expectations, not ours.

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The automation partner you've been waiting for.

Hundreds of enterprises in every vertical and every corner of the world are using Tidal to meet their mission.

Now it's your turn.

Fueling growth, revenue, and profitability.

"Tidal drives the business output that drives our revenue and margins. It's the 24x7 heartbeat of the operation.

If that isn't mission-critical, what is?"

Data Intelligence Agency

Optimizing return on investment.

"In some cases we're enhancing the efficiency of managing jobs by as much as 92%. We expect to recoup our investment in only 15 months."

Major Retailer

Accelerating new business processes.

"We like how easy the solution is to configure and use.

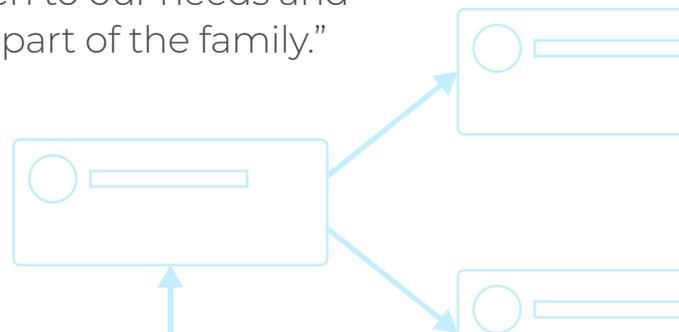
We can visually create job workflows that span applications and systems without having to write scripts."

Software Giant

Putting you first.

"The level of customer care and support Tidal has shown us goes above and beyond. They have been very personable, taking the time to listen to our needs and always make us feel like we are a part of the family."

Healthcare System





When you're put FIRST, there's no telling how far you can go.

CUSTOMER **FIRST** Let's get started!

Contact your Tidal sales representative or email sales@tidalautomation.com.

At the Vanguard of Automation

Tidal Software LLC is at the vanguard of workload and digital automation. Our integrated portfolio of solutions and services optimizes the critical business outcomes associated with automation in the enterprise. We're helping customers around the world orchestrate their critical business processes, IT, and infrastructure on the journey to digital automation.

TIDAL

tidalautomation.com

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