Tidal Automation™ is the world’s leading enterprise workload automation platform for automating and orchestrating cross-application, cross-platform workloads with centralized command-and-control.

Enterprises around the world are using the Tidal platform to optimize their mission-critical business processes, manage their SLAs, improve how they use IT resources, de-risk their migration to the cloud, and meet ever-changing regulatory compliance.

Now it’s your turn.
Tidal drives value in how workflows are managed and optimized

| Improved business outcomes |
| Meeting/exceeding your SLAs |
| Better resilience |
| Fewer delays or outages |
| Better return on IT |
| Improved resource utilization |
| Better enterprise-wide collaboration |
| Smoother communication with business owners |
| Improved auditability and regulatory compliance |
| Always staying one step ahead |
The Tidal Advantage.

Runs scheduled and event-based business processes across applications, systems, data, middleware, and infrastructure with a single view of all enterprise activities and dependencies.

- No custom scripting required – leverages wizard-like interface for accelerated time-to-value.
- Supports up to 1+ million jobs a day using a single Tidal instance without compromising ease-of-use, resilience, or cost efficiency.
- Optimizes both SLAs and resource utilization – helps the enterprise meet its mission while controlling the IT spend.
- On-premise, cloud, hybrid, multi-cloud – we’ll automate your workloads no matter where they run.
Tidal CustomerFIRST™

Tidal CustomerFIRST™ is at the heart of our mission as an automation leader. We offer a unique customer-centric approach to workload automation with a portfolio of products and services that emphasizes customer collaboration, partnership, and value. Our portfolio includes the Tidal Automation™ platform, Tidal Explorer™ optimization toolkit, ready-to-run integrations, Tidal Premium Support, and an innovative product roadmap fueling continuous improvements in performance, scalability, and resilience.

Centralized command and control.

The Tidal Automation™ platform offers a single integrated view across all enterprise workload activities and their interdependencies, with comprehensive scheduling of both time and event-initiated jobs, customizable notifications, and automated error recovery when task failures occur. This is command central for your mission-critical workloads.

Better use of IT resources.

We’ll help you balance your service levels with resource costs for optimum resource utilization. You can assign a task or group of tasks to a specific resource pool and tightly control the prioritization of job workstreams, optimizing the use of IT resources to satisfy service targets and cost-efficiently accommodate shifting business needs.

Development lifecycle integration.

Our API, web services, and command line interfaces make it simple to manage applications and their associated schedule changes within traditional and DevOps development lifecycle processes. Tidal’s command line interface provides access to all of Tidal’s capabilities from within developer scripting and automation tools.

Automates any app you want.

Tidal’s fully embeddable scheduling and calendaring capabilities can be integrated into virtually any application through our API, accelerating development of new and existing applications that require schedulers, calendars, multiple time zone support, and cross-process dependency management.

Keeps your business workflows secure.

Airtight security and control are accomplished via fine-grained access controls of features and data, enterprise directory integration, and full traceability of user actions for legal and regulatory compliance.

Scales with your needs.

Tidal grows with your business automation needs, with single instances scaling to more than a million daily jobs, managing hundreds of users, and thousands of connected systems. Our reliability enables a “set it and forget it” approach to Tidal server management, providing cost-efficient automation with low impact on IT operations.

Flexible licensing, no surprise pricing.

We offer straightforward, easy-to-understand licensing with clear, predictable costs of Tidal environments, integrations, and support. This no-nonsense transparency is embedded in our Tidal CustomerFIRST™ approach to customer collaboration.
“Our mission is to filter through the noise, identify the data most relevant to our clients, and turn that data into insights to help them optimize their end-user relationships. Our success depends on delivering this intelligence quickly and reliably. Tidal is the heartbeat that makes it happen.”

Chris Joos, Vice President of Technology

At the vanguard of automation. Tidal Software is at the vanguard of workload and digital automation. Our integrated portfolio of solutions and services optimizes the critical business outcomes associated with automation in the enterprise. We’re helping customers around the world orchestrate their critical business processes, IT, and infrastructure on the journey to digital automation.

As a trusted advisor to the Fortune 1000, Tidal offers a better approach to automation, providing an integrated portfolio of solutions and services that puts YOU at the center of the automation universe. To learn more about Tidal CustomerFIRST™, contact your Tidal representative or sales@tidalsoftware.com.