

**GAMESTOP DOESN'T PLAY AROUND WITH ENTERPRISE BUSINESS  
PROCESSES, SELECTS TIDAL FOR AUTOMATION***Superior Support for Windows and Microsoft Operations Manager Are Key Factors*

Palo Alto, Calif. – February 8, 2005 – Tidal Software, a leading producer of application automation, integration, and management software products, today announced that GameStop, Corp., has selected Tidal Enterprise Scheduler to integrate, automate and manage all of its datacenter scheduling requirements. GameStop, Corp., is the nation's largest video game and entertainment software specialty retailer selling to more than 30 million customers each year. GameStop has 1,676 retail stores throughout 49 states, the District of Columbia, Puerto Rico, and Ireland, primarily under the GameStop brand. They also operate an online store at [www.gamestop.com](http://www.gamestop.com) and publish Game Informer, one of the industry's largest circulation multi-platform video game magazines, with over 1,500,000 subscribers.

Prior to adopting the Tidal Enterprise Scheduler automation solution, GameStop was using the Scheduled Tasks feature in Windows. With many applications to support, GameStop needed a solution that could give them stable enterprise-wide process automation.

Kim Morris, Director of Information Technology Engineering and Operations for GameStop, said, "We are very happy to incorporate Tidal Enterprise Scheduler into our production processes. Most of our applications revolve around the Microsoft Operations Framework and Tidal Enterprise Scheduler fits very well into that model."

GameStop evaluated three other products but chose Tidal Enterprise Scheduler for cross-platform support, fault tolerance, calendaring, and its tight integration with Microsoft Operations Manager. They also found the Graphical View, which provides a real-time graphical representation of the workflow schedule, to be of great use in viewing critical business processes graphically. Operators can drill down to specific details of jobs with a double-click of the mouse

or take control of a job through context menus. Graphical views offer real-time interactivity and display the changes to workflows as jobs are inserted, deleted, or re-run. Also, GameStop is finding that viewing all the job details, including the job log files and documentation in one place, to be very helpful.

Steve Fenner, Manager Information Technology Operations, GameStop, explains how the implementation process went: “The implementation was quick and simple. The Tidal consultants that performed the implementation and training were knowledgeable and well prepared. The master and agents were up and running before the end of the first day. The training was thorough and very informative. The knowledge transfer was smooth.”

### **About Tidal Enterprise Scheduler™**

Tidal Enterprise Scheduler enables companies to automate, integrate and manage complex business workflow processes, including applications such as mySAP®, PeopleSoft® Enterprise, and Oracle® Ebusiness Suite™, to gain maximum efficiency and achieve a faster return on investment. Advanced yet simple to learn and use, it automates business-critical applications across hundreds or thousands of servers running heterogeneous operating systems and application platforms. A powerful solution for facilitating enterprise application integration, server consolidation, reducing operating cost and total cost of failure, while bolstering productivity and competitive advantage.

### **About Tidal Software**

Tidal Software is a leading provider of application automation, integration, and management solutions. Based in Palo Alto, CA, Tidal provides products that make applications, such as SAP®, PeopleSoft®, and Oracle Ebusiness Suite™, more efficient, productive, reliable, and secure, enabling them to return the business value that companies need to be successful. Tidal’s software is used by many of the world’s most advanced datacenters, including Microsoft, HP, General Mills, T-Mobile, Warner Brothers, Agilent and many others. The privately held company is venture-funded by JPMorgan Partners, Novus Ventures and VantagePoint Venture Partners. For more information contact:

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