



Tidal Software to Participate in a Webcast and Panel Discussion on Managing Virtualization. The Company Will Also Host a Virtual Booth Covering the Same Subject.

PALO ALTO, California – October 30, 2008 – Tidal Software, a leading provider of application scheduling and performance management software, today announced its participation in a series of events that will cover the subject of managing virtualization. The company will host a virtual booth on the subject as well as participate in a webcast and panel discussion featuring Microsoft.

Virtualization strategies now touch all aspects of the IT infrastructure — from servers to storage and from desktops to networks. The benefits are clear, but now the challenge is how to manage this burgeoning virtual environment. Discover how best to address the rapidly changing virtualized landscape in the enterprise and unlock even greater business value.

What: The Intelligent Enterprise - a Virtual Conference Presented by CIO.

Panel Speakers: Thomas Hooker, VP of Marketing, Tidal Software and Vipul Shah, Senior Product Manager, Microsoft.

Booth Name: Tidal Software

Webinar: November 12, 5:15-5:45pm EST. Product featured: Horizon.

When: Live event: November 12th 9:30am-6:30pm EST. On demand from Nov. 13, 2008 – May 15, 2009

Where: Link to Free Registration: http://www.cio.com/virtual-conferences/intelligent_enterprise?tab=4&src=XXXXX
Link to Schedule: http://www.cio.com/virtual-conferences/intelligent_enterprise?tab=4&src=XXXXX

About Tidal Software

Tidal Software is a leading provider of [application scheduling](#) and [performance management](#) software that radically simplifies IT operations by automating and integrating performance and process management. Tidal's solution puts IT operations management into the business process using new levels of automation, visibility, and control over systems. Tidal makes applications such as SAP®, PeopleSoft®, and Oracle E-business Suite™ more efficient, reliable, and secure to return greater business value. Tidal also gives IT deep visibility into and precise control over new SOA-based composite solutions consisting

of packaged applications and custom components in Microsoft .NET and Java. General Mills, HP, ING Direct, Microsoft, and T-Mobile are among the Tidal customers who use Tidal to reduce operational costs by running IT at higher efficiency rates and containing overall data center footprints. Privately held, Tidal is venture-backed by Kleiner Perkins Caufield & Byers, Novus Ventures, Panorama Capital, and VantagePoint Venture Partners. For more information, contact Tidal Software at (650) 475-4600 or visit www.tidalsoftware.com.

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